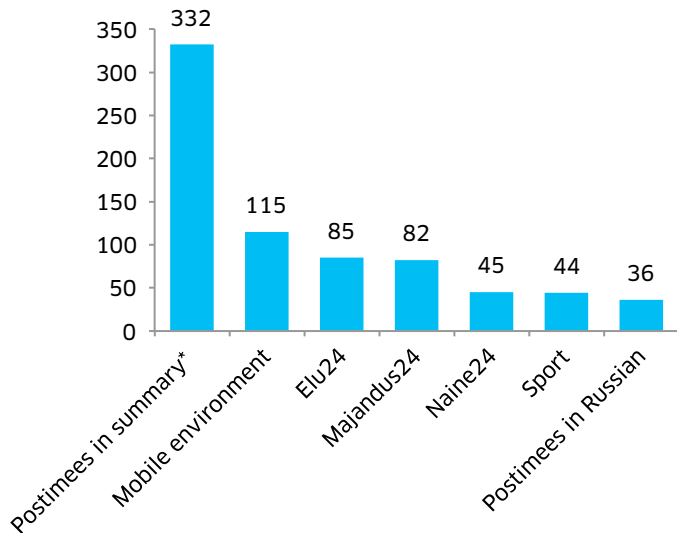
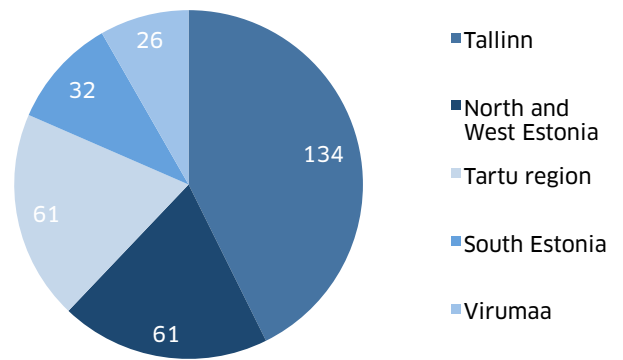


Mediapack

Postimees advertising network and environments (thousands)

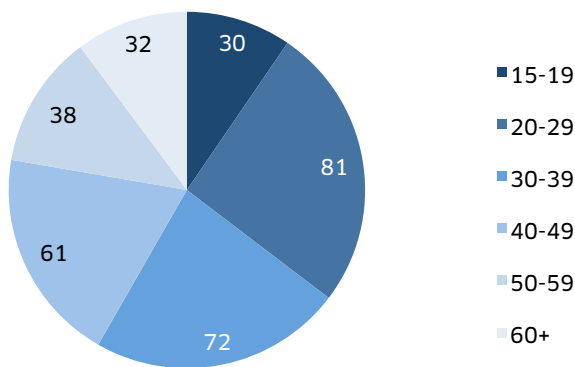


Users of Postimees advertising network in the Breakdown of Region (thousands)

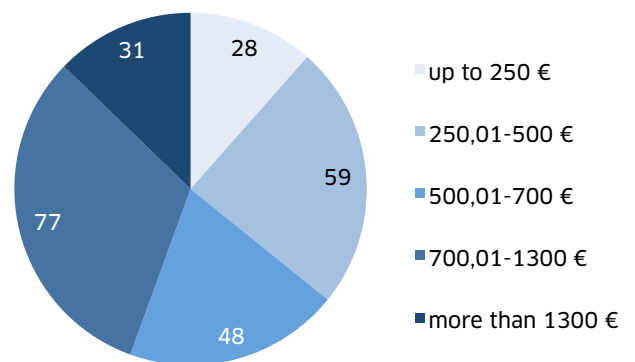


*Postimees advertising network

Users of Postimees advertising network in the Breakdown of Age (thousands)



Users of Postimees advertising network in the Breakdown of Net Income (thousands)



Thousands, users average per Day
Source: TNS Emor, TNSMetrix+, November 2015